A Theory of Holdouts

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Exchange Offers and Holdout Problems

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Contingent proposal requiring unanimity makes all agents pivotal (Segal 99) Almost never used in practice

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Corporate debt restructuring: Senior debt (Gertner–Scharftein 91)

Takeovers: Cash (and stock offers)

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Why? Limited commitment!

Provides a unified framework for holdout problems

Two types of players:

Agents endowed with outstanding securities

Principal, the residual claimant, offers new securities for old

Two frictions:

Collective action problem among agents

Limited commitment (L.C.) of the principal

Full Commitment Benchmarks:

B1: Same new securities used in equilibrium independent of existing securities B2: No role for policy intervention: Efficient outcome attained

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- B1: Same new securities used in equilibrium independent of existing securities B2: No role for policy intervention: Efficient outcome attained
- Limited Commitment (L.C.) Results:
	- R1: Different new securities, depending on initial securities's payoff sensitivity Key: Payoff sensitivity determines credibility of punishment R2: Role of policy intervention: Increasing commitment partially can backfire
		- Key: Commitment also helps in renegotiation

Model Setup

Timing:

1. P offers new securities R_i in exchange for Old ones R_i° (Claims on asset)

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- 3. Given $h = (h_1, \ldots, h_N)$, P chooses to honor at cost *c* or renegotiate If honored, asset value $v(h)$ realized; Everyone paid according to securities Else, repeat if P not committed

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- **3.** Given $h = (h_1, \ldots, h_N)$, P chooses to honor at cost *c* or renegotiate If honored, asset value $v(h)$ realized; Everyone paid according to securities

NB: Static when $\mathbf{R} = (R_1, \ldots, R_N)$ renego.-proof

What do we mean by "Contracts"

Suppose no new securities and all holdouts get $w \le v$ collectively

Equity $\alpha = (\alpha_1, \ldots, \alpha_N)$: A_{*i*} gets paid $\alpha_i w$

Payoffs: Specific Securities

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Equity
$$
\alpha = (\alpha_1, ..., \alpha_N)
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: A_i gets paid $\alpha_i w$
Debt $D = (D_1, ..., D_N)$
 w/o seniority: A_i gets paid min $\{D_i, \frac{(1-h_i)D_i}{(1-h_i)D} w\}$

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But how to model general contracts that can be arbitrary?

Securities are *vector functions* mapping asset value & agents' securities to payoffs

 $R\left(v,h\right) \ \ \mapsto \ \ \mathbb{R}^N$ New securities $R^O\left(v,h|R\right) \ \ \mapsto \ \ \mathbb{R}^N$ \quad Original securities

Payoffs: General Securities

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A*i* 's payoff:

$$
u_i := h_i R_i^{\rm O} + (1 - h_i) R_i
$$

P's gross payoff:

$$
J(h|R) := v(h) - \left[h \cdot R^{\text{O}} + (1-h) \cdot R\right]
$$

Weak consistency (cf. Aumann–Maschler 85, Moulin 00)

Holdout profile

\n
$$
R_i^{\mathbf{O}}(v, \mathbf{h}|\mathbf{R}) = R_i^{\mathbf{O}}\left(v - \underbrace{(1 - \mathbf{h}) \cdot \mathbf{R}}_{=:x \text{ ("dilution")}}\right)
$$
\nEqm. asset value $v(h)$

P cannot selectively dilute \implies cannot punish holdouts without punishing herself

Model: Payoff Sensitivity

How payoff $R_i^O(w, h)$ varies with $w := v - (\mathbf{1} - h) \cdot R$ mesured by left derivative

Equity: A_{*i*} has an equity stake $\alpha_i \in (0,1)$, then

$$
R_i^{\rm O}(w, h) = \alpha_i w \qquad \Longrightarrow \qquad \frac{\partial R_i^{\rm O}(w, h)}{\partial w} = \alpha_i < 1
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Debt: A_i has debt with face value D_i then

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R_i^{\text{O}}(w, \boldsymbol{h}) = \min \{D_i, w\} \qquad \stackrel{\text{in default}}{\implies} \qquad \frac{\partial R_i^{\text{O}}(w, \boldsymbol{h})}{\partial w} = 1
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N

Principal: The residual claimant

$$
J(\mathbf{h}|\mathbf{R}) = w - \mathbf{h} \cdot \mathbf{R}^{\mathrm{O}} \qquad \Longrightarrow \qquad \frac{\partial J(\mathbf{h}|\mathbf{R})}{\partial w} = 1 - \sum_{i=1}^{N} \frac{\partial R_{i}^{\mathrm{O}}(w, \mathbf{h})}{\partial w} h_{i}
$$

A1 (Inefficient Holdouts): Weakly lower value when more agents hold out

 $v(h)$ is weakly decreasing in *h*

A2 (Payoff Regularity): Existing securities have "reasonable" payoffs $w \mapsto h \cdot R^{\text{O}}(w, h)$ is increasing and 1-Lipschitz $\forall \, h$

A3 (Moderate Cost): Cost neither too large nor too small

 $v(\textbf{0}) > c > v(\textbf{0}) - \sum\limits_{i=1}^N$ *i*=1 $R_i^O(v(e_i), e_i)$ where $h = e_i$ is profile when only A_i holds out

Solution Concepts

Principal's Problem

P chooses *R* to maximize value $J(0)$ at $h = 0$

$$
\max_{\mathbf{R}} v(\mathbf{0}) - \sum_{i=1}^{N} R_i(v(\mathbf{0}), \mathbf{0})
$$

$$
I(\mathbf{0}|\mathbf{R})
$$

such that

A*i* incentive compatible to accept at **0** (IC)

P unwilling to renegotiate upon deviation (only with L.C.) (RP)

R is incentive compatible at **0** ($R \in \mathcal{I}(\mathbf{0})$) if

$$
R_i(v(\mathbf{0}),\mathbf{0}) \geq R_i^{\mathcal{O}}\left(v(e_i) - \sum_{j \neq i} R_j(v(e_i),e_i), e_i\right)
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NB: Only if no renegotiation on path (similar for off-path *h*)
What are feasible actions in renegotiation if agents deviate?

Credibility for Principal w. Limited Commitment

Exchange offer *R* is credible at *h* if (cf. Pearce 87, Farrel–Maskin 89, Ray 94)

R is IC at *h* for all agents

At deviation profile \hat{h} , P unwilling to renegotiate to any offer \tilde{R} credible at \hat{h}

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$$
\mathcal{C}(\boldsymbol{h}) = \left\{ \boldsymbol{R} \in \mathcal{I}(\boldsymbol{h}) : J(\boldsymbol{\hat{h}}|\boldsymbol{R}) \geq \delta J(\boldsymbol{\hat{h}}|\boldsymbol{\tilde{R}}) \quad \forall \, \boldsymbol{\tilde{R}} \in \mathcal{C}(\boldsymbol{\hat{h}}) \quad \forall \boldsymbol{\hat{h}} : ||\boldsymbol{\hat{h}} - \boldsymbol{h}|| = 1 \right\}
$$

Thm1: $\mathcal{C}(\cdot)$ exists and is unique for any $\delta \in [0,1]$ [Existence](#page-0-1)

A*i* 's payoff depends on credible punishment when he holds out Credibility of punishment depends on credible offers in renegotiation

Weak consistency disciplines feasible punishment on P vis-à-vis A*ⁱ*

P's payoff sensitivity to punishment characterizes credible punishment

Analysis Framework

Efficiency achieved if everyone tenders $h = 0$

Follows from A1 : $v(h)$ decreasing in *h*

How Different Elements Add Up

Coordinated Agents: FB achieved by Coase Thm. (No holdout problems) $\Big\vert +$ collective action problem

Dispersed Agents: FB not achieved with cash (Classic holdout problems)

 $+$ flexible contractual space

Benchmarks $\Big\vert +$ limited commitment

Main Results

Benchmarks: Full Commitment

Full Commitment: Holdout Problems w. Cash

Result: There is no *R* non-contingent that implements $h = 0$ (only result requiring A3)

Result: There is no \vec{R} **non-contingent that implements** $\hat{h} = 0$ **(only result requiring A3)** Intuition: A*ⁱ* benefits from the deal when others participate Impact on deal not fully internalized and costly for P to compensate

Incentive to free-ride impedes value enhancement

Essential force underlines Grossman–Hart, Bulow–Rogoff, etc

Full Commitment: One Solution to All

B1: No heterogenity in the exchange offers

Proof with *v*(**1**) normalized to 0:

P implements $h = 0$ by offering small $R_i > 0$ only if all agents agree

$$
u_i = \begin{cases} 0 & \text{if } h_i = 1 \\ R_i > 0 & \text{if } h_j = 0 \forall j \end{cases} \implies h_i = 0 \text{ weakly dominates } h_i = 1
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Intuition: With unanimity, every agent pivotal, and thus no incentive to free ride

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B2: Efficiency achieved: No role for policy intervention

Limited Commitment Results

R0: Lack of Commitment Undermines Restructuring

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Unanimity gives P nothing when agents deviate

P not willing to execute threat ex post, carrying out the deal

Anticipating this, everyone holds out

No value enhancement to start with

R0: Unanimity Fails with Limited Commitment

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NB: Seeing off-eqm non-credible offers, per subgame perfection,

A*ⁱ* correctly "believes" P will offer credible ones when he deviates

T0: Holdout problems appear to be coordination failures (Sturzenegger–Zettelmeyer 07)

. . . but are essentially commitment problems

R1: Optimal Contracts Depends on Holdout's Payoff Sensitivity

$R1:$ Optimal Contracts \Leftarrow Holdout's Payoff Sensitivity

No contracts do better than cash when punishment hurts P and renegotiation costless

Payoff sensitivity serves as sufficient stat for arbitrary initial securities

$R1:$ Optimal Contracts \Leftarrow Holdout's Payoff Sensitivity

No contracts do better than cash when punishment hurts P and renegotiation costless Payoff sensitivity serves as sufficient stat for arbitrary initial securities Dilution credible for debt holdout \implies Senior debt effective Dilution not credible for equity holdout \implies Cash optimal

Debt restructuring: Senior debt offering credible

Senior debt dilutes the claim of the holdout in default by

$$
\frac{\partial R_{i}^{\mathbf{O}}\left(w,\boldsymbol{h}\right)}{\partial w}=1
$$

And that of the principal by

$$
\frac{\partial J(\mathbf{h}|\mathbf{R})}{\partial w} = 1 - \frac{\partial R_i^{\mathbf{O}}(w, \mathbf{h})}{\partial w} = 0
$$

Diluting the holdout does not change the P's payoff \Rightarrow (RP) met

Graphic Representation: Credible dilution w. Debt

R1 Proof: Offering Priority Not Credible in Takeovers

Takeovers: Offering priority not credible

Priority dilutes the equity stake of the holdout by

$$
\frac{\partial R_{i}^{\mathcal{O}}\left(w,h\right)}{\partial w}=\alpha_{i}<1
$$

And that of the principal by

$$
\frac{\partial J(\mathbf{h}|\mathbf{R})}{\partial w} = 1 - \frac{\partial R_i^{\mathbf{O}}(w, \mathbf{h})}{\partial w} = 1 - \alpha_i > 0
$$

Diluting the holdout means diluting the principal \Rightarrow (RP) violated

Graphic Representation: Non-credible dilution w. Equity

T1: Securities with higher priority are attractive to dilute

... and thus more vulnerable to dilution

Debt contracts are

most sensitive in distress so that credible dilution facilitates restructuring least sensitive in normal times so that no excessive dilution

R2: Higher Commitment Could Backfire

A contract R is a (2^N+1) dimensional object! Hard to characterize!

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max punishment \bar{x} (*h*) so that (RP) met

Commitment δ only affect P through credibility constraint (i.e., through $x(h)$)

Limited Commitment: Equity Example

With equity, \bar{x} (*h*) = x (*h*) (Recall R1)

Max punishment \bar{x} satisfies recursion with initial condition $\bar{x}(1) = 0$

$$
\bar{x}(\boldsymbol{h}) = (1 - \delta)v(\boldsymbol{h}) + \delta \sum_{i \in \xi(\boldsymbol{h})} \alpha_i(v(\boldsymbol{h} + e_i) - \bar{x}(\boldsymbol{h} + e_i))
$$

Punishment $=$ Loss due to discounting $+$ Discounted payoff to tendering shares

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$$

Punishment $=$ Loss due to discounting $+$ Discounted payoff to tendering shares

Note: \bar{x} has an oscillating structure

At *h* if P can impose higher punishment upon deviation $h + e_i$

 \Rightarrow P more willing to renegotiate at *h* \Rightarrow Lower credible punishment at *h*

R2: Higher Commitment Might Backfire: 3-agent case

Consider path A*ⁱ* , A*^j* deviate sequentially

 $(+)$ Higher commitment makes punishment to A_i at e_i more credible Lower on-path payment to $A_i \implies H$ igher value to P

(−) Higher commitment also makes punishment to A*^j* at *eⁱ* + *e^j* more credible

Lower payment to A_i at $e_i \implies$ Less credible punishment to A_i

 \implies Higher on path payment to $A_i \implies$ Lower value to P

Second (–) effect dominates when commitment low as renegotiation more likely

T2: Ability to punish holdouts tomorrow

. . . limits ability to punish holdouts today

Conclusion

Holdout problems are essentially commitment problems

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Credible punishment depends on holdout's payoff sensitivity

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Commitment to punishing holdouts could backfire via renegotiation